

6 Share your life story

What to do on YouTube

to subscribe to a <i>YouTube</i> channel	If I'm interested in the videos, I will subscribe to a <i>YouTube</i> channel.	einen <i>YouTube</i> -Kanal abonnieren
to regularly upload / post videos	Many users regularly upload / post videos about their lives.	regelmäßig Videos hochladen / posten
to watch videos	Pierre watches videos every day.	Videos anschauen
to comment positively / negatively on videos	Have you ever commented positively / negatively on <i>YouTube</i> videos?	Videos positiv / negativ kommentieren
to search for a tutorial	If I don't know how to build or do something, I search for a tutorial.	nach einem Lehrvideo / Tutorial suchen
to gain a wider viewership	There are a lot of strategies to gain a wider viewership.	eine breitere Masse an Zuschauern/Zuschauerinnen erreichen
to create a recognisable channel name	It is important to create a recognisable channel name.	einen erkennbaren Kanalnamen schaffen
to keep subscribers happy	Taking live suggestions from viewers is one way to keep subscribers happy.	Abonnenten/Abonnantinnen bei Laune halten
to upload videos to <i>YouTube</i>	It's easy to upload videos to <i>YouTube</i> .	Videos auf <i>YouTube</i> hochladen
to like a video	After I liked a video about dogs, I started getting advertisements for dog food on social media.	ein Video mögen, einem Video ein Like geben, ein Video mit „Gefällt mir“ markieren
to respond positively / negatively to videos	My little brother responds positively / negatively to videos about animals.	positiv / negativ auf Videos reagieren
to click the like / dislike button	After watching a video, only a few people actually click the like / dislike button.	auf „Gefällt mir“ oder „Gefällt mir nicht“ klicken

YouTube key terms

to be dependent on algorithms	The type of videos you see is dependent on algorithms.	von Algorithmen abhängig sein
a section on a platform	Dakota has his own section on an online platform that reviews strategy games.	ein Bereich auf einer Plattform
to attract an audience / followers	Streamers have to have a specific topic to attract an audience / followers.	ein Publikum / Follower/innen anziehen
to have many active subscribers	People who have many active subscribers are seen as more successful.	viele aktive Abonnenten/Abonnantinnen haben
to make a ranking	Steven made a ranking of the most successful fitness <i>YouTubers</i> .	ein Ranking erstellen
to present users with content	Chris presents his users with new content every week.	den Nutzern/Nutzerinnen Inhalte präsentieren / anbieten
to rank videos according to relevance	Video platforms rank videos according to relevance.	Videos nach ihrer Relevanz einstufen
the trending page is a feed of new and popular videos	The trending page is a feed of new and popular videos based on all viewers' preferences.	die Trending-Seite ist ein Feed mit neuen und beliebten Videos
the view velocity measures the number of subscribers	The view velocity measures the number of subscribers and how quickly that increases.	die Aufrufgeschwindigkeit misst die Anzahl der Abonnenten/Abonnantinnen

to balance popularity with novelty	Content creators like to balance popularity with novelty.	ein Gleichgewicht zwischen Popularität und Neuheit herstellen
to have a subscription section	It's important to have a subscription section so that viewers will get notifications about new videos.	einen Bereich für Abonnenten/Abonnentinnen haben
to analyse a viewer's activity history	Algorithms analyse a viewer's activity history and filter new content.	den Aktivitätsverlauf eines Zuschers/einer Zuseherin analysieren
to count the number of views	There is even a function that counts the number of views.	die Anzahl der Aufrufe zählen
to watch suggested videos	I don't always like watching suggested videos.	vorgeschlagene Videos ansehen

Dos and don'ts of becoming successful on YouTube

Dos

to have a channel name that is easy to remember	It's better for publicity if you have a channel name that's easier to remember.	einen leicht zu merkenden Kanalnamen haben
the channel needs to have a cool layout	The channel needs to have a cool layout to catch someone's eye.	der Kanal muss ein cooles Layout haben
to name and categorise one's videos appropriately	She always names and categorises her videos appropriately by subject.	die eigenen Videos angemessen benennen und kategorisieren
to like videos from other <i>YouTubers</i>	It's a nice gesture to like videos from other <i>YouTubers</i> , not just from your own account.	Videos von anderen <i>YouTubern/YouTuberinnen</i> mit „Gefällt mir“ markieren
to produce high-quality videos	Lucille produces very high-quality videos.	qualitativ hochwertige Videos produzieren
to subscribe to other channels as well	I always try to subscribe to other channels as well, so I see more variety.	auch andere Kanäle abonnieren
to add social media links to one's <i>YouTube</i> channel	It can't hurt to add social media links to one's <i>YouTube</i> channel.	den eigenen <i>YouTube</i> -Kanal mit Links zu sozialen Netzwerken / Medien versehen
to respond to a viewer's feedback	My favourite <i>YouTubers</i> will often respond to a viewer's feedback.	auf das Feedback eines Zuschers/einer Zuseherin reagieren

Don'ts

to use a long channel name	One girl that my sister follows uses a long channel name.	einen langen Kanalnamen verwenden
to upload new video material every day	Dan uploads new video material every day.	jeden Tag neues Videomaterial hochladen
to only use English in one's videos	Andrea only uses English in her videos.	in den eigenen Videos nur Englisch verwenden
to only give positive feedback to the work of others	Many streamers only give positive feedback to the work of others.	nur positives Feedback auf die Arbeit / Leistung anderer geben
to constantly ask users for ratings	The video creator <i>GirLonFire</i> constantly asks her users for ratings.	Nutzer/innen ständig um Bewertungen bitten
to publish many videos on one day	If you publish many videos on one day, people are less likely to watch and appreciate all of them.	viele Videos an einem Tag veröffentlichen
to ignore the feedback of one's viewers	Don't ignore the feedback of your viewers if you want to improve your channel.	das Feedback der Zuseher/innen ignorieren
to delete inappropriate feedback	It feels good to delete inappropriate feedback, but it's not always a good idea.	unangemessenes Feedback löschen

Talking about your favourite *YouTube* channel

to watch <i>YouTube</i> non-stop	At weekends I watch <i>YouTube</i> non-stop.	ununterbrochen <i>YouTube</i> schauen
to vlog one's life on a <i>YouTube</i> channel	Last summer, Muhammed vlogged his life on a <i>YouTube</i> channel.	das eigene Leben auf einem <i>YouTube</i> -Kanal vloggen / in einem Video bloggen
to recommend a channel to someone	Basti recommended a channel to me, but I don't remember what it was called.	jemandem einen Kanal empfehlen
... (<i>name of YouTube channel</i>) is just his / her brand name	The name <i>Happyccino</i> is just his brand name.	... (<i>Name des YouTube-Kanals</i>) ist nur sein / ihr Markenname
the videos never have a blurry background	The most skilfully-made videos never have a blurry background.	die Videos haben nie einen unscharfen Hintergrund
the quality of the filming and edition is so nice	The quality of the filming and edition is so nice in the videos from their ski trip.	die Qualität des Filmens und der Bearbeitung ist sehr gut
the channel is run by ... (<i>name of YouTuber</i>)	The channel is run by <i>Generational_Gap</i> and has mostly satirical videos or interviews with people on the street.	der Kanal wird betrieben von ... (<i>Name des YouTubers/der YouTuberin</i>)
the channel mixes science, interesting facts and history	The channel I watched most recently mixes science, interesting facts and history.	der Kanal mischt Wissenschaft, interessante Fakten und Geschichte
to pick some pretty rad songs for the background of the videos	It's essential to pick some pretty rad songs for the background of the videos.	ein paar tolle Songs für den Hintergrund der Videos auswählen
... (<i>name of YouTube channel</i>) has over ... million views	PewDiePie's channel had over 22 million views last time I checked.	... (<i>Name des YouTube-Kanals</i>) hat über ... Millionen Aufrufe